

# RISE & THRIVE

TOGETHER, WE'VE GOT THIS

A BREAKFAST EVENT WITH  
IMPACT AND PURPOSE IN  
SUPPORT OF YSB'S YOUTH  
MENTAL HEALTH SERVICES

PROUDLY HOSTED BY THE YSB FOUNDATION

OCTOBER 16TH 7:30 - 9 AM

Horticulture Building



**Bell**  
Let's Talk



**OSEG**  
Ottawa Sports and Entertainment Group

**CCSR**  
Advisory Services Inc.



**EMOND  
HARDEN**  
LABOUR & EMPLOYMENT LAW  
DROIT DU TRAVAIL ET DE L'EMPLOI



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Private Wealth

**Carleton**  
University



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PERLEY-ROBERTSON,  
HILL & McDOUGALL LLP/s.r.l.

**KELLY SANTINI** LLP/SRL  
lawyers | avocats



# ON OCTOBER 16TH, WE ARE RALLYING TOGETHER TO SUPPORT YOUTH MENTAL HEALTH IN THE OTTAWA COMMUNITY

Join business and community leaders and let's kickstart our morning with a breakfast event full of impact and purpose in support of YSB's youth mental health services!

"A LITTLE OVER A YEAR AGO, I FOUND MYSELF IN A REALLY DARK PLACE MENTALLY. MY MOM KNEW ABOUT YSB AND WE WERE ABLE TO ACCESS THE YOUTH MENTAL HEALTH WALK-IN CLINIC. IT FELT GOOD TO FINALLY BE ABLE TO TALK ABOUT MY FEELINGS WITH SOMEONE WHO UNDERSTOOD, WHO WAS SO KIND AND COOL, AND WHO DIDN'T JUDGE ME." – *Sebastian, 17*

## YOUR SUPPORT HELPS CHANGE – AND EVEN SAVE – YOUNG LIVES

### RISE & THRIVE SPONSORSHIP OPPORTUNITIES:

#### HEROES FOR YOUTH PRESENTING SPONSOR (1): \$10,000

- Featured seating area
- Recognition: Name and logo on event website, signage, program, social media, marketing emails, e-newsletter
- Featured event promo video
- Speaking opportunity at Rise & Thrive Breakfast
- Table for 10

#### NOURISHING SOULS SPONSOR (1): \$6,000

- Featured seating area
- Recognition: Name and logo on event website, signage, program, social media, marketing emails, e-newsletter
- Featured event promo video
- Table for 10

To join as a sponsor or book your table, please connect with  
Rachel at [rtam@ysb.ca](mailto:rtam@ysb.ca) or Patti at [pmurphy@ysb.ca](mailto:pmurphy@ysb.ca)

# YOUR SUPPORT HELPS CHANGE – AND EVEN SAVE – YOUNG LIVES

## RISE & THRIVE SPONSORSHIP OPPORTUNITIES:

### LEADERS OF TOMORROW SPONSOR (1/2): \$5,000

- Featured seating area
- Recognition: Name and logo on event website, signage, program, social media, marketing emails, e-newsletter
- Receive commemorative artwork from event
- Table for 10

### YOUTH ALLY SPONSOR (1/2): \$4,000

- Featured seating area
- Recognition: Name and logo on event website, signage, program, social media, marketing emails, e-newsletter
- Support and recognition of youth speaker
- Table for 10

### RISE PROGRAM SPONSOR (1): \$3,500

TAKEN

- Featured seating area
- Recognition: Name and logo on event website, signage, program, social media, marketing emails, e-newsletter
- Support event schedule, speakers, and morning activities
- Table for 10

### THRIVE YOUTH COUNSELLING SPONSOR (3/3): \$3,500

TAKEN

- Featured seating area
- Recognition: Name and logo on event website, signage, program, social media, marketing emails, e-newsletter
- Table for 10
- Help provide a welcoming space for youth accessing YSB's Mental Health Hubs

### INSPIRE YOUTH SPONSOR (7/10): \$3,000

- Featured seating area
- Recognition: Name and logo on event website, signage, program, 2 social media posts
- Table for 10
- Provide 10 one-hour youth mental health counselling sessions at YSB's Mental Health Hubs

### YOUTH IN COMMUNITY SPONSOR (4/6): \$2,000

- Recognition: Name and logo on event website, signage, program, 2 social media posts
- 5 event tickets
- Support the YSB Foundation's Young Professional Network

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# BEGIN OCTOBER 16TH WITH A BREAKFAST EVENT SUPPORTING YOUTH MENTAL HEALTH SERVICES — BRINGING TOGETHER OTTAWA BUSINESS AND COMMUNITY LEADERS, AND YOUTH CHAMPIONS FOR A TRULY INSPIRING START TO THE DAY

Your support ensures youth have access to YSB's mental health services and grow stronger, healthier, and more resilient

**YOUR SUPPORT HELPS CHANGE – AND EVEN SAVE – YOUNG LIVES**

## RISE & THRIVE SPONSORSHIP OPPORTUNITIES:

**HEROES  
FOR YOUTH  
PRESENTING  
SPONSOR  
\$10,000**

**NOURISHING  
SOULS  
SPONSOR  
\$6,000**

**LEADERS OF  
TOMORROW  
SPONSOR  
\$5,000**

**YOUTH ALLY  
SPONSOR  
\$4,000**

### BRANDING & SIGNAGE

|                                                                                                                           |   |   |   |   |
|---------------------------------------------------------------------------------------------------------------------------|---|---|---|---|
| ■ Featured seating area                                                                                                   | ★ | ★ | ★ | ★ |
| ■ Name & Logo on event materials<br>(event website, signage, program,<br>social media, marketing emails,<br>E-newsletter) | ★ | ★ | ★ | ★ |
| ■ Featured on stage                                                                                                       | ★ | ★ | ★ | ★ |

### PROMOTION

|                                 |   |   |  |  |
|---------------------------------|---|---|--|--|
| ■ Featured event promo video    | ★ | ★ |  |  |
| ■ Speaking opportunity at event | ★ |   |  |  |

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# YOUR SUPPORT HELPS CHANGE – AND EVEN SAVE – YOUNG LIVES

## RISE & THRIVE SPONSORSHIP OPPORTUNITIES:

|                                                                                                                           | RISE<br>PROGRAM<br>SPONSOR<br>\$3,500 | THRIVE YOUTH<br>COUNSELLING<br>SPONSOR<br>\$3,500 | INSPIRE<br>YOUTH<br>SPONSOR<br>\$3,000 | YOUTH IN<br>COMMUNITY<br>SPONSOR<br>\$2,000 |
|---------------------------------------------------------------------------------------------------------------------------|---------------------------------------|---------------------------------------------------|----------------------------------------|---------------------------------------------|
| <b>BRANDING &amp; SIGNAGE</b>                                                                                             |                                       |                                                   |                                        |                                             |
| ■ Featured seating area                                                                                                   | ★                                     | ★                                                 | ★                                      |                                             |
| ■ Name & Logo on event materials<br>(event website, signage, program,<br>social media, marketing emails,<br>E-newsletter) | ★                                     | ★                                                 | ★                                      | ★                                           |
| ■ Featured on stage                                                                                                       | ★                                     | ★                                                 |                                        |                                             |
| <b>PROMOTION</b>                                                                                                          |                                       |                                                   |                                        |                                             |
| ■ Featured event promo video                                                                                              |                                       |                                                   |                                        |                                             |
| ■ Speaking opportunity at event                                                                                           |                                       |                                                   |                                        |                                             |

## KEY RISE & THRIVE DATES

**JULY 30**

Lock in your sponsorship  
for maximum benefits

**SEPTEMBER 5**

Deadline to confirm your  
sponsorship

**OCTOBER 16**

Join us for Rise & Thrive at  
the Horticulture Building  
at Lansdowne

## A BREAKFAST EVENT WITH IMPACT AND PURPOSE IN SUPPORT OF YSB'S YOUTH MENTAL HEALTH SERVICES, INCLUDING:

- 24/7 Crisis Phone Line and Crisis Chat Service
- In-person and Virtual Youth Mental Health Clinics
- Short and Long-term Youth and Family Counselling
- Services Provided at No Cost

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# JOIN US AND INVEST IN YOUTH THEIR FUTURE IS EVERYBODY'S BUSINESS

YOUTH MENTAL HEALTH MATTERS. WHEN WE SUPPORT YOUNG PEOPLE,  
WE BUILD STRONGER COMMUNITIES.

## CONNECT

400 + Rise & Thrive Attendees

8,000 + YSB Supporters

## REACH

245,000 + Brand impressions

21,500 + Social media followers

7,000 Newsletter contacts

*Be part of the YSB Foundation's fundraising breakfast  
together with other community leaders. Let's remind youth that  
**Together, We've Got This!***

"YSB'S RISE & THRIVE BREAKFAST IS A POWERFUL REMINDER OF WHAT WE CAN ACHIEVE WHEN WE COME TOGETHER. THE STORIES SHARED ARE MOVING, THE IMPACT IS REAL, AND THE HOPE IS CONTAGIOUS. I ENCOURAGE EVERYONE TO ATTEND—YOU'LL LEAVE INSPIRED AND READY TO BE PART OF SOMETHING TRULY LIFE-CHANGING."

— Melissa Reeves, COO Linebox Studio & Chair, Ottawa Community Housing Foundation

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