

# RISE & THRIVE

TOGETHER, WE'VE GOT THIS

A BREAKFAST EVENT WITH  
IMPACT AND PURPOSE IN  
SUPPORT OF YSB'S YOUTH  
MENTAL HEALTH SERVICES

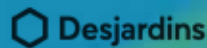
PROUDLY HOSTED BY THE YSB FOUNDATION

OCTOBER 16TH 7:30 - 9 AM

Horticulture Building



**Bell**  
Let's Talk



**OSEG**  
Ottawa Sports and Entertainment Group

**CCSR**  
Advisory Services Inc.



**EMOND  
HARDEN**  
LABOUR & EMPLOYMENT LAW  
DROIT DU TRAVAIL ET DE L'EMPLOI



**abacus**  
data

**EllisDon**  
We build on great relationships™



Private Wealth



PERLEY-ROBERTSON,  
HILL & McDOUGALL LLP/s.r.l.



# ON OCTOBER 16TH, WE ARE RALLYING TOGETHER TO SUPPORT YOUTH MENTAL HEALTH IN THE OTTAWA COMMUNITY

Join business and community leaders and let's kickstart our morning with a breakfast event full of impact and purpose in support of YSB's youth mental health services!

"A LITTLE OVER A YEAR AGO, I FOUND MYSELF IN A REALLY DARK PLACE MENTALLY. MY MOM KNEW ABOUT YSB AND WE WERE ABLE TO ACCESS THE YOUTH MENTAL HEALTH WALK-IN CLINIC. IT FELT GOOD TO FINALLY BE ABLE TO TALK ABOUT MY FEELINGS WITH SOMEONE WHO UNDERSTOOD, WHO WAS SO KIND AND COOL, AND WHO DIDN'T JUDGE ME." – *Sebastian, 17*

## YOUR SUPPORT HELPS CHANGE – AND EVEN SAVE – YOUNG LIVES

### RISE & THRIVE SPONSORSHIP OPPORTUNITIES:

#### HEROES FOR YOUTH PRESENTING SPONSOR (1): \$10,000

- Featured seating area
- Recognition: Name and logo on event website, signage, program, social media, marketing emails, e-newsletter
- Featured event promo video
- Speaking opportunity at Rise & Thrive Breakfast
- Table for 10

#### NOURISHING SOULS SPONSOR (1): \$6,000

- Featured seating area
- Recognition: Name and logo on event website, signage, program, social media, marketing emails, e-newsletter
- Featured event promo video
- Table for 10

To join as a sponsor or book your table, please connect with  
Rachel at [rtam@ysb.ca](mailto:rtam@ysb.ca) or Patti at [pmurphy@ysb.ca](mailto:pmurphy@ysb.ca)

# YOUR SUPPORT HELPS CHANGE – AND EVEN SAVE – YOUNG LIVES

## RISE & THRIVE SPONSORSHIP OPPORTUNITIES:

### LEADERS OF TOMORROW SPONSOR (1/2): \$5,000

- Featured seating area
- Recognition: Name and logo on event website, signage, program, social media, marketing emails, e-newsletter
- Receive commemorative artwork from event
- Table for 10

### YOUTH ALLY SPONSOR (1/2): \$4,000

- Featured seating area
- Recognition: Name and logo on event website, signage, program, social media, marketing emails, e-newsletter
- Support and recognition of youth speaker
- Table for 10

### RISE PROGRAM SPONSOR (1): \$3,500

TAKEN

- Featured seating area
- Recognition: Name and logo on event website, signage, program, social media, marketing emails, e-newsletter
- Support event schedule, speakers, and morning activities
- Table for 10

### THRIVE YOUTH COUNSELLING SPONSOR (3/3): \$3,500

TAKEN

- Featured seating area
- Recognition: Name and logo on event website, signage, program, social media, marketing emails, e-newsletter
- Table for 10
- Help provide a welcoming space for youth accessing YSB's Mental Health Hubs

### INSPIRE YOUTH SPONSOR (6/10): \$3,000

- Featured seating area
- Recognition: Name and logo on event website, signage, program, 2 social media posts
- Table for 10
- Provide 10 one-hour youth mental health counselling sessions at YSB's Mental Health Hubs

### YOUTH IN COMMUNITY SPONSOR (3/6): \$2,000

- Recognition: Name and logo on event website, signage, program, 2 social media posts
- 5 event tickets
- Support the YSB Foundation's Young Professional Network

*To join as a sponsor or book your table, please connect with  
Rachel at [rtam@ysb.ca](mailto:rtam@ysb.ca) or Patti at [pmurphy@ysb.ca](mailto:pmurphy@ysb.ca)*

# BEGIN OCTOBER 16TH WITH A BREAKFAST EVENT SUPPORTING YOUTH MENTAL HEALTH SERVICES — BRINGING TOGETHER OTTAWA BUSINESS AND COMMUNITY LEADERS, AND YOUTH CHAMPIONS FOR A TRULY INSPIRING START TO THE DAY

Your support ensures youth have access to YSB's mental health services and grow stronger, healthier, and more resilient

## YOUR SUPPORT HELPS CHANGE – AND EVEN SAVE – YOUNG LIVES

### RISE & THRIVE SPONSORSHIP OPPORTUNITIES:

HEROES  
FOR YOUTH  
PRESENTING  
SPONSOR  
\$10,000

NOURISHING  
SOULS  
SPONSOR  
\$6,000

LEADERS OF  
TOMORROW  
SPONSOR  
\$5,000

YOUTH ALLY  
SPONSOR  
\$4,000

---

#### BRANDING & SIGNAGE

■ Featured seating area	★	★	★	★
■ Name & Logo on event materials (event website, signage, program, social media, marketing emails, E-newsletter)	★	★	★	★
■ Featured on stage	★	★	★	★

---

#### PROMOTION

■ Featured event promo video	★	★		
■ Speaking opportunity at event	★			

---

*To join as a sponsor or book your table, please connect with  
Rachel at [rtam@ysb.ca](mailto:rtam@ysb.ca) or Patti at [pmurphy@ysb.ca](mailto:pmurphy@ysb.ca)*

# YOUR SUPPORT HELPS CHANGE – AND EVEN SAVE – YOUNG LIVES

## RISE & THRIVE SPONSORSHIP OPPORTUNITIES:

	RISE PROGRAM SPONSOR \$3,500	THRIVE YOUTH COUNSELLING SPONSOR \$3,500	INSPIRE YOUTH SPONSOR \$3,000	YOUTH IN COMMUNITY SPONSOR \$2,000
<b>BRANDING &amp; SIGNAGE</b>				
■ Featured seating area	★	★	★	
■ Name & Logo on event materials (event website, signage, program, social media, marketing emails, E-newsletter)	★	★	★	★
■ Featured on stage	★	★		
<b>PROMOTION</b>				
■ Featured event promo video				
■ Speaking opportunity at event				

## KEY RISE & THRIVE DATES

**JULY 30**

Lock in your sponsorship  
for maximum benefits

**SEPTEMBER 5**

Deadline to confirm your  
sponsorship

**OCTOBER 16**

Join us for Rise & Thrive at  
the Horticulture Building  
at Lansdowne

## A BREAKFAST EVENT WITH IMPACT AND PURPOSE IN SUPPORT OF YSB'S YOUTH MENTAL HEALTH SERVICES, INCLUDING:

- 24/7 Crisis Phone Line and Crisis Chat Service
- In-person and Virtual Youth Mental Health Clinics
- Short and Long-term Youth and Family Counselling
- Services Provided at No Cost

*To join as a sponsor or book your table, please connect with  
Rachel at [rtam@ysb.ca](mailto:rtam@ysb.ca) or Patti at [pmurphy@ysb.ca](mailto:pmurphy@ysb.ca)*



# JOIN US AND INVEST IN YOUTH THEIR FUTURE IS EVERYBODY'S BUSINESS

YOUTH MENTAL HEALTH MATTERS. WHEN WE SUPPORT YOUNG PEOPLE,  
WE BUILD STRONGER COMMUNITIES.

## CONNECT

400 + Rise & Thrive Attendees

8,000 + YSB Supporters

## REACH

245,000 + Brand impressions

21,500 + Social media followers

7,000 Newsletter contacts

*Be part of the YSB Foundation's fundraising breakfast  
together with other community leaders. Let's remind youth that  
**Together, We've Got This!***

"YSB'S RISE & THRIVE BREAKFAST IS A POWERFUL REMINDER OF WHAT WE CAN ACHIEVE WHEN WE COME TOGETHER. THE STORIES SHARED ARE MOVING, THE IMPACT IS REAL, AND THE HOPE IS CONTAGIOUS. I ENCOURAGE EVERYONE TO ATTEND—YOU'LL LEAVE INSPIRED AND READY TO BE PART OF SOMETHING TRULY LIFE-CHANGING."

— Melissa Reeves, COO Linebox Studio & Chair, Ottawa Community Housing Foundation

*To join as a sponsor or book your table, please connect with  
Rachel at [rtam@ysb.ca](mailto:rtam@ysb.ca) or Patti at [pmurphy@ysb.ca](mailto:pmurphy@ysb.ca)*

