



RISE & THRIVE

TOGETHER, WE'VE GOT THIS

**A BREAKFAST EVENT WITH
IMPACT AND PURPOSE IN
SUPPORT OF YSB'S YOUTH
MENTAL HEALTH SERVICES**

PROUDLY HOSTED BY THE YSB FOUNDATION

OCTOBER 16TH 7:30 - 9 AM

Horticulture Building



Bell
Let's Talk

BDO



OSEG
Ottawa Sports and Entertainment Group

CCSR
Adolescent Services Inc.



**EMOND
HARDEN**
LABOUR & EMPLOYMENT LAW
DROIT DU TRAVAIL ET DE L'EMPLOI

ON OCTOBER 16TH, WE ARE RALLYING TOGETHER TO SUPPORT YOUTH MENTAL HEALTH IN THE OTTAWA COMMUNITY

Join business and community leaders and let's kickstart our morning with a breakfast event full of impact and purpose in support of YSB's youth mental health services!

"A LITTLE OVER A YEAR AGO, I FOUND MYSELF IN A REALLY DARK PLACE MENTALLY. MY MOM KNEW ABOUT YSB AND WE WERE ABLE TO ACCESS THE YOUTH MENTAL HEALTH WALK-IN CLINIC. IT FELT GOOD TO FINALLY BE ABLE TO TALK ABOUT MY FEELINGS WITH SOMEONE WHO UNDERSTOOD, WHO WAS SO KIND AND COOL, AND WHO DIDN'T JUDGE ME." – *Sebastian, 17*

YOUR SUPPORT HELPS CHANGE – AND EVEN SAVE – YOUNG LIVES

RISE & THRIVE SPONSORSHIP OPPORTUNITIES:

HEROES FOR YOUTH PRESENTING SPONSOR (1): \$10,000

- Featured seating area
- Recognition: Name and logo on event website, signage, program, social media, marketing emails, e-newsletter
- Featured event promo video
- Speaking opportunity at Rise & Thrive Breakfast
- Table for 10

NOURISHING SOULS SPONSOR (1): \$6,000

- Featured seating area
- Recognition: Name and logo on event website, signage, program, social media, marketing emails, e-newsletter
- Featured event promo video
- Table for 10

To join as a sponsor or book your table, please connect with
Rachel at rtam@ysb.ca or Patti at pmurphy@ysb.ca

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RISE & THRIVE SPONSORSHIP OPPORTUNITIES:

LEADERS OF TOMORROW SPONSOR (1/2): \$5,000

- Featured seating area
- Recognition: Name and logo on event website, signage, program, social media, marketing emails, e-newsletter
- Receive commemorative artwork from event
- Table for 10

YOUTH ALLY SPONSOR (1/2): \$4,000

- Featured seating area
- Recognition: Name and logo on event website, signage, program, social media, marketing emails, e-newsletter
- Support and recognition of youth speaker
- Table for 10

RISE PROGRAM SPONSOR (1): \$3,500

TAKEN

- Featured seating area
- Recognition: Name and logo on event website, signage, program, social media, marketing emails, e-newsletter
- Support event schedule, speakers, and morning activities
- Table for 10

THRIVE YOUTH COUNSELLING SPONSOR (1/2): \$3,500

- Featured seating area
- Recognition: Name and logo on event website, signage, program, social media, marketing emails, e-newsletter
- Table for 10
- Help provide a welcoming space for youth accessing YSB's Mental Health Hubs

INSPIRE YOUTH SPONSOR (3/10): \$3,000

- Featured seating area
- Recognition: Name and logo on event website, signage, program, 2 social media posts
- Table for 10
- Provide 10 one-hour youth mental health counselling sessions at YSB's Mental Health Hubs

YOUTH IN COMMUNITY SPONSOR (6): \$2,000

- Recognition: Name and logo on event website, signage, program, 2 social media posts
- 5 event tickets
- Support the YSB Foundation's Young Professional Network

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BEGIN OCTOBER 16TH WITH A BREAKFAST EVENT SUPPORTING YOUTH MENTAL HEALTH SERVICES — BRINGING TOGETHER OTTAWA BUSINESS AND COMMUNITY LEADERS, AND YOUTH CHAMPIONS FOR A TRULY INSPIRING START TO THE DAY

Your support ensures youth have access to YSB's mental health services and grow stronger, healthier, and more resilient

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RISE & THRIVE SPONSORSHIP OPPORTUNITIES:

**HEROES
FOR YOUTH
PRESENTING
SPONSOR
\$10,000**

**NOURISHING
SOULS
SPONSOR
\$6,000**

**LEADERS OF
TOMORROW
SPONSOR
\$5,000**

**YOUTH ALLY
SPONSOR
\$4,000**

BRANDING & SIGNAGE

■ Featured seating area	★	★	★	★
■ Name & Logo on event materials (event website, signage, program, social media, marketing emails, E-newsletter)	★	★	★	★
■ Featured on stage	★	★	★	★

PROMOTION

■ Featured event promo video	★	★		
■ Speaking opportunity at event	★			

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YOUR SUPPORT HELPS CHANGE – AND EVEN SAVE – YOUNG LIVES

RISE & THRIVE SPONSORSHIP OPPORTUNITIES:

	RISE PROGRAM SPONSOR \$3,500	THRIVE YOUTH COUNSELLING SPONSOR \$3,500	INSPIRE YOUTH SPONSOR \$3,000	YOUTH IN COMMUNITY SPONSOR \$2,000
BRANDING & SIGNAGE				
■ Featured seating area	★	★	★	
■ Name & Logo on event materials (event website, signage, program, social media, marketing emails, E-newsletter)	★	★	★	★
■ Featured on stage	★	★		
PROMOTION				
■ Featured event promo video				
■ Speaking opportunity at event				

KEY RISE & THRIVE DATES

JULY 30

Lock in your sponsorship
for maximum benefits

SEPTEMBER 5

Deadline to confirm your
sponsorship

OCTOBER 16

Join us for Rise & Thrive at
the Horticulture Building
at Lansdowne

A BREAKFAST EVENT WITH IMPACT AND PURPOSE IN SUPPORT OF YSB'S YOUTH MENTAL HEALTH SERVICES, INCLUDING:

- 24/7 Crisis Phone Line and Crisis Chat Service
- In-person and Virtual Youth Mental Health Clinics
- Short and Long-term Youth and Family Counselling
- Services Provided at No Cost

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JOIN US AND INVEST IN YOUTH THEIR FUTURE IS EVERYBODY'S BUSINESS

YOUTH MENTAL HEALTH MATTERS. WHEN WE SUPPORT YOUNG PEOPLE,
WE BUILD STRONGER COMMUNITIES.

CONNECT

400 + Rise & Thrive Attendees

8,000 + YSB Supporters

REACH

245,000 + Brand impressions

21,500 + Social media followers

7,000 Newsletter contacts

*Be part of the YSB Foundation's fundraising breakfast
together with other community leaders. Let's remind youth that
Together, We've Got This!*

"YSB'S RISE & THRIVE BREAKFAST IS A POWERFUL REMINDER OF WHAT WE CAN ACHIEVE WHEN WE COME TOGETHER. THE STORIES SHARED ARE MOVING, THE IMPACT IS REAL, AND THE HOPE IS CONTAGIOUS. I ENCOURAGE EVERYONE TO ATTEND—YOU'LL LEAVE INSPIRED AND READY TO BE PART OF SOMETHING TRULY LIFE-CHANGING."

— Melissa Reeves, COO Linebox Studio & Chair, Ottawa Community Housing Foundation

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