



RISE & THRIVE

TOGETHER, WE'VE GOT THIS

**A BREAKFAST EVENT WITH
IMPACT AND PURPOSE IN
SUPPORT OF YSB'S YOUTH
MENTAL HEALTH SERVICES**

PROUDLY HOSTED BY THE YSB FOUNDATION

OCTOBER 16TH 7:30 - 9 AM

Horticulture Building

ON OCTOBER 16TH, WE ARE RALLYING TOGETHER TO SUPPORT YOUTH MENTAL HEALTH IN THE OTTAWA COMMUNITY

Join business and community leaders and let's kickstart our morning with a breakfast event full of impact and purpose in support of YSB's youth mental health services!

"A LITTLE OVER A YEAR AGO, I FOUND MYSELF IN A REALLY DARK PLACE MENTALLY. MY MOM KNEW ABOUT YSB AND WE WERE ABLE TO ACCESS THE YOUTH MENTAL HEALTH WALK-IN CLINIC. IT FELT GOOD TO FINALLY BE ABLE TO TALK ABOUT MY FEELINGS WITH SOMEONE WHO UNDERSTOOD, WHO WAS SO KIND AND COOL, AND WHO DIDN'T JUDGE ME." – *Sebastian, 17*

YOUR SUPPORT HELPS CHANGE – AND EVEN SAVE – YOUNG LIVES

RISE & THRIVE SPONSORSHIP OPPORTUNITIES:

HEROES FOR YOUTH PRESENTING SPONSOR (1): \$10,000

- Featured seating area
- Recognition: Name and logo on event website, signage, program, social media, marketing emails, e-newsletter
- Featured event promo video
- Speaking opportunity at Rise & Thrive Breakfast
- Table for 10

NOURISHING SOULS SPONSOR (1): \$6,000

- Featured seating area
- Recognition: Name and logo on event website, signage, program, social media, marketing emails, e-newsletter
- Featured event promo video
- Table for 10

*To join as a sponsor or book your table, please connect with
Rachel at rtam@ysb.ca or Patti at pmurphy@ysb.ca*

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RISE & THRIVE SPONSORSHIP OPPORTUNITIES:

LEADERS OF TOMORROW SPONSOR (2): \$5,000

- Featured seating area
- Recognition: Name and logo on event website, signage, program, social media, marketing emails, e-newsletter
- Receive commemorative artwork from event
- Table for 10

YOUTH ALLY SPONSOR (2): \$4,000

- Featured seating area
- Recognition: Name and logo on event website, signage, program, social media, marketing emails, e-newsletter
- Support and recognition of youth speaker
- Table for 10

RISE PROGRAM SPONSOR (1): \$3,500

- Featured seating area
- Recognition: Name and logo on event website, signage, program, social media, marketing emails, e-newsletter
- Support event schedule, speakers, and morning activities
- Table for 10

THRIVE YOUTH COUNSELLING SPONSOR (2): \$3,500

- Featured seating area
- Recognition: Name and logo on event website, signage, program, social media, marketing emails, e-newsletter
- Table for 10
- Help provide a welcoming space for youth accessing YSB's Mental Health Hubs

INSPIRE YOUTH SPONSOR (10): \$3,000

- Featured seating area
- Recognition: Name and logo on event website, signage, program, 2 social media posts
- Table for 10
- Provide 10 one-hour youth mental health counselling sessions at YSB's Mental Health Hubs

YOUTH IN COMMUNITY SPONSOR (6): \$2,000

- Recognition: Name and logo on event website, signage, program, 2 social media posts
- 5 event tickets
- Support the YSB Foundation's Young Professional Network

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BEGIN OCTOBER 16TH WITH A BREAKFAST EVENT SUPPORTING YOUTH MENTAL HEALTH SERVICES — BRINGING TOGETHER OTTAWA BUSINESS AND COMMUNITY LEADERS, AND YOUTH CHAMPIONS FOR A TRULY INSPIRING START TO THE DAY

Your support ensures youth have access to YSB's mental health services and grow stronger, healthier, and more resilient

YOUR SUPPORT HELPS CHANGE – AND EVEN SAVE – YOUNG LIVES

RISE & THRIVE SPONSORSHIP OPPORTUNITIES:

HEROES
FOR YOUTH
PRESENTING
SPONSOR
\$10,000

NOURISHING
SOULS
SPONSOR
\$6,000

LEADERS OF
TOMORROW
SPONSOR
\$5,000

YOUTH ALLY
SPONSOR
\$4,000

BRANDING & SIGNAGE

■ Featured seating area	★	★	★	★
■ Name & Logo on event materials (event website, signage, program, social media, marketing emails, E-newsletter)	★	★	★	★
■ Featured on stage	★	★	★	★

PROMOTION

■ Featured event promo video	★	★		
■ Speaking opportunity at event	★			

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YOUR SUPPORT HELPS CHANGE – AND EVEN SAVE – YOUNG LIVES

RISE & THRIVE SPONSORSHIP OPPORTUNITIES:

	RISE PROGRAM SPONSOR \$3,500	THRIVE YOUTH COUNSELLING SPONSOR \$3,500	INSPIRE YOUTH SPONSOR \$3,000	YOUTH IN COMMUNITY SPONSOR \$2,000
BRANDING & SIGNAGE				
■ Featured seating area	★	★	★	
■ Name & Logo on event materials (event website, signage, program, social media, marketing emails, E-newsletter)	★	★	★	★
■ Featured on stage	★	★		
PROMOTION				
■ Featured event promo video				
■ Speaking opportunity at event				

KEY RISE & THRIVE DATES

JULY 30

Lock in your sponsorship
for maximum benefits

SEPTEMBER 5

Deadline to confirm your
sponsorship

OCTOBER 16

Join us for Rise & Thrive at
the Horticulture Building
at Lansdowne

A BREAKFAST EVENT WITH IMPACT AND PURPOSE IN SUPPORT OF YSB'S YOUTH MENTAL HEALTH SERVICES, INCLUDING:

- 24/7 Crisis Phone Line and Crisis Chat Service
- In-person and Virtual Youth Mental Health Clinics
- Short and Long-term Youth and Family Counselling
- Services Provided at No Cost

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JOIN US AND INVEST IN YOUTH THEIR FUTURE IS EVERYBODY'S BUSINESS

YOUTH MENTAL HEALTH MATTERS. WHEN WE SUPPORT YOUNG PEOPLE,
WE BUILD STRONGER COMMUNITIES.

CONNECT

400+ Rise & Thrive Attendees

8,000 + YSB Supporters

REACH

245,000 + Brand impressions

21,500 + Social media followers

7,000 Newsletter contacts

*Be part of the YSB Foundation's fundraising breakfast
together with other community leaders. Let's remind youth that
Together, We've Got This!*

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