



FOR IMMEDIATE RELEASE

Bell supports the Youth Services Bureau of Ottawa's 50th anniversary of helping youth at risk

Ottawa, February 4, 2010—The Youth Services Bureau of Ottawa is proud to announce that Bell is the presenting sponsor of the agency's 50th anniversary celebrations. The Youth Services Bureau (YSB) was founded in 1960 to improve opportunities for young people in the Ottawa community.

"We often hear people say that 'children are our future', but we must acknowledge that they are far more than that – they are our here and now, and many of them face challenges and hardships that are unimaginable. The Youth Services Bureau sets an example of how a community can truly work together to ensure that any young person who reaches out for help can find it," said Mirko Bibic, Senior Vice President, Regulatory & Government Affairs, Bell.

With its sponsorship, Bell will support a year of activities that showcase the challenges faced by young people, and the programs that have an impact on youth who are at risk, homeless, street-involved, and struggling with mental health, poverty and social challenges.

"The Youth Services Bureau of Ottawa is thrilled to have the support of Bell as we celebrate 50 years of helping young people," said Alex Munter, Executive Director of YSB. "This will be our year to build on that tradition so that YSB can still be there for youth in 2060."

The anniversary program will include a conference for youth and youth workers, an awards ceremony for young people who are achieving their goals, and a reunion of past and present YSB partners, volunteers, clients and staff.

About YSB

The Youth Services Bureau of Ottawa (YSB) is one of the largest and most comprehensive non-profit agencies serving youth in Ottawa and is a registered charity. YSB serves between 2,500 and 3,000 young people and families every month in the areas of mental health, youth justice, housing, health and social issues, street-involved youth and youth employment. Services are offered at 20 sites across Ottawa. YSB is funded by the Province of Ontario, the City of Ottawa, the United Way and numerous other donors.